

Impact100TM
East Bay



2024 Non-Profit Information Sessions

Non-Profit Information Sessions via Zoom: Feb 1 and Feb 5

Agenda

- Welcome
- What is Impact 100?
- What are the Key Components of Our Grant Process?
- What are the Dates To Keep in Mind?
- A quick peek at how to download the LOI from Google Docs
- What are Your Questions?

Through a rigorous process, the Grants Committee selects finalists. Then the entire membership votes to award the \$100,000 Impact Grant to a well deserving Non-Profit.

If funds are available,
we award additional grant/s.

Our Model is Simple



At Least 100 Women
Come Together



Each Woman
Donates \$1,000

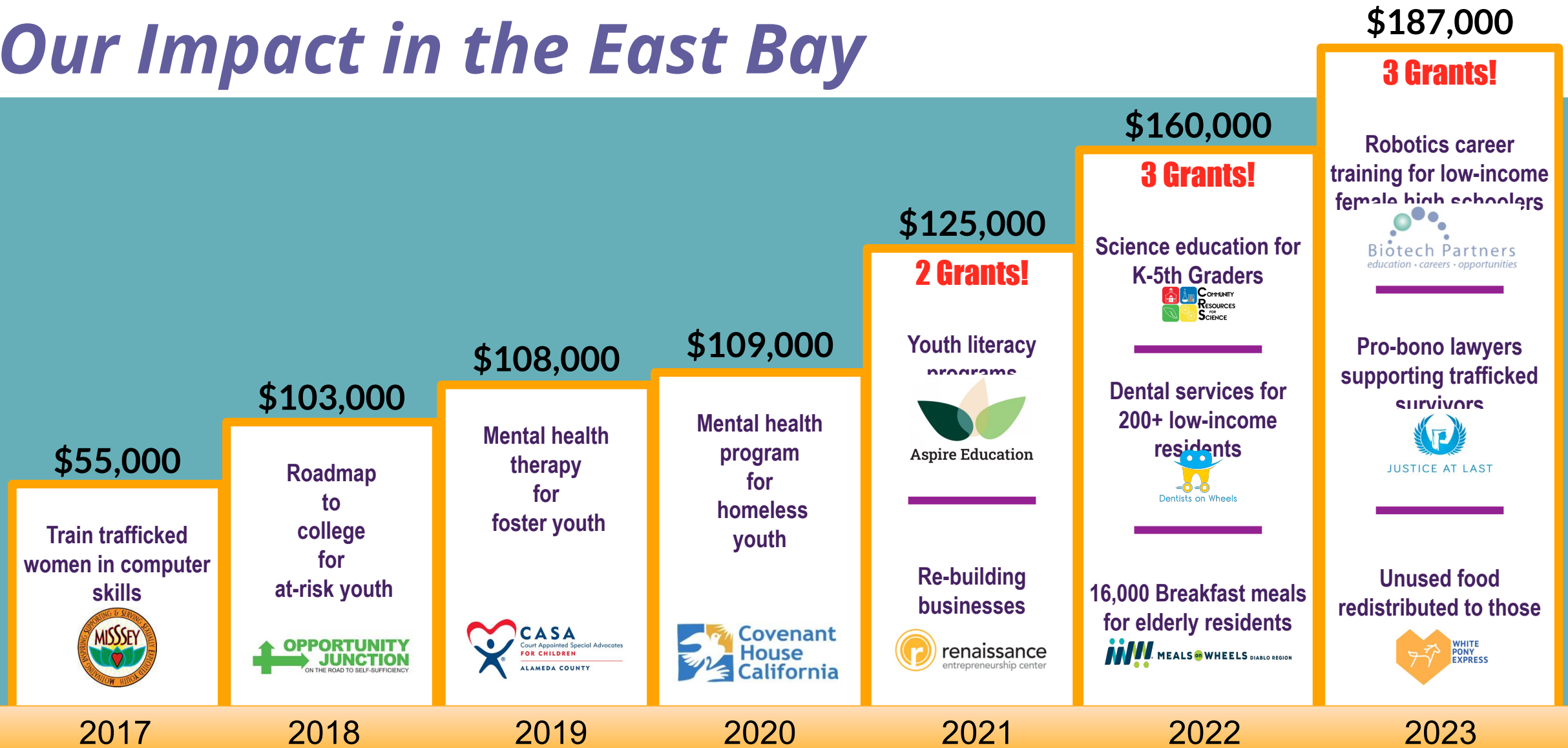


\$100,000
is donated to a
Local Charity

Impact 100 East Bay is in its Eighth Grant Year of Giving

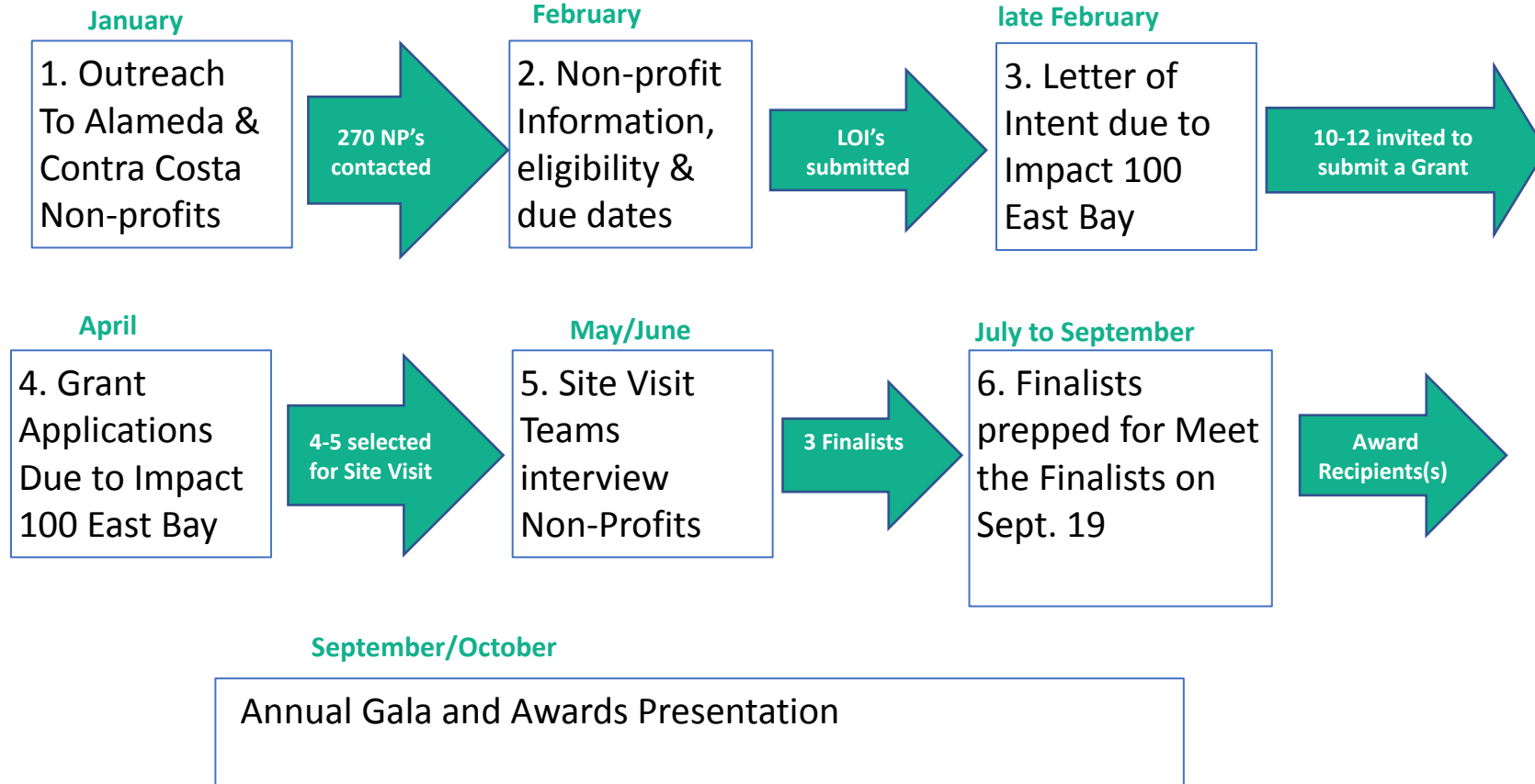
- Based on the Impact 100 model and utilizing processes & lessons learned from existing chapters, we formed in 2016, and made our first grant in 2017. Our **Mission** is to *unite women* in our community to make a significant difference in the lives of those in need.
- Our **Goal** is to *collectively raise funds* to support unmet charity needs in Alameda and Contra Costa counties and raise awareness for deserving organizations.
- By working together and combining our resources, we strive to provide *transformational* grants each year to *local non-profits* aiding our communities and their residents.

Our Impact in the East Bay



Apply for a Grant

www.impact100eastbay.org c



Our Grant Process

- Non-profit organizations in Contra Costa and Alameda counties are encouraged to submit Letters of Intent (LOIs) with a high level description of their proposed project. The LOI blank will be provided on our web site.
- Volunteer Grant Committee evaluates the LOIs and invites ~12 organizations to submit full grant proposals.
- Selected organizations prepare and submit detailed Grant Proposals, which will be provided on our website.
- Volunteer Grant Committee evaluates and debates the merits of each grant proposal and selects 3-5 for site visits.
- 4-10 members of the Grant Committee conduct site visits and select 3 Finalists.
- With help from the Grant Committee, the Finalist organizations prepare a Wish List, video and Executive Summary, of their organization and project that is distributed to the entire membership. We help with “dress rehearsals”, if desired.
- Each Finalist presents a short (5 minute) video and (10 minute) presentation to the entire membership at the "Meet the Finalists" Event
- All members vote determine the Grant Recipient! The Grant(s) are announced at the Grant Celebration in late September.

We Accept Applications in 5 Focus Areas

- **ARTS & CULTURE** - Programs and projects that cultivate, develop, educate and improve the cultural climate in Alameda and/or Contra Costa County.
- **EDUCATION** - Programs and projects that further the ability to educate and improve education in Alameda and/or Contra Costa County.
- **ENVIRONMENT and RECREATION** - Programs and projects that promote and enhance environmental and recreational equity in Alameda and/or Contra Costa County.
- **FAMILY** - Programs and projects that strengthen and enhance the lives of children and families in Alameda and/or Contra Costa County.
- **HEALTH & WELLNESS** - Programs and projects that positively impact the mental or physical health and wellness of the people in Alameda and/or Contra Costa County.

We fund Local Projects from Local Organizations

- **Applicants Must Meet Eligibility Requirements:**

- Be recognized as tax-exempt under Section 501 (c) (3) of the IRS code;
- Expend funds, maintain an office and serve residents of Alameda and/or Contra Costa counties;
- Maintain appropriate financial health and demonstrate organizational strength;
- Identify a new initiative, or expansion of an existing initiative, or a new or expanded collaborative effort of several non-profits, that:
 - fits one of our focus areas;
 - targets a defined population;
 - executes over a defined duration with defined, measurable goals;
 - uses the full grant amount (or if part of a larger project, can confirm other financial sources);
 - drives a **high-impact, transformational** outcome;
 - expends funds within 24 months of the first grant installment;
 - plans for **sustainability**; and
 - agrees to provide progress reports to Impact 100 East Bay.

We Fund Projects, NOT Organizations

Ineligible expenses include:

- *General* operating expenses or overhead;
- *General* construction or renovation;
- *General* capital campaigns. A project may require purchasing some assets which, if not significant in dollars, may be acceptable
- *General* advertising, but informational pamphlets, etc., may be OK
- Debt reduction, operating deficits, interim/bridge financing, or endowment funding;
- Individual or private foundations;
- Activities that are religious, partisan, fraternal, sectarian, legislative or political in nature;
- Annual appeals, fund drives, fundraising events;
- Legal expenses incurred in any action by or against the organization; or
- Programs/projects/initiatives that unlawfully discriminate based on age, race, national origin, ethnicity, gender, disability, or sexual orientation.

Tips and Pointers for Success

- Your application should be a common sense explanation of your organization and project
 - Your story should have a simple, clear, and concise message that is easily understood
 - Write as if we know absolutely nothing about your organization, what you do, or your project
 - Your mission statement helps tell us who you are
- If you have \$300,000 project and our grant is \$100,000, our members may not see much impact.

2024 Key Dates

Feb 1 and 5:	Non-Profit Information Sessions
February 13:	Impact and Community Grant Announcement ("Big Reveal")
February 23:	Letter of Intent (LOI) due to us
March 25-27:	Invite selected NP's to submit a Grant Application
April 19:	Grant Application and Financials due to us
May 13-14:	Advise Semi-Finalists
May 17:	Site Visit Information Session
May 20-June 15:	Conduct Site Visits
July 10-Sept 9:	Prepare Finalists for "Meet the Finalists" Event (Wish List, Executive Summary, video & presentation)
September 19:	"Meet the Finalists " Event
September 29:	Gala Celebration and Award Announcements

If you have not heard from us, check Spam, then contact us

What are Your Questions?



Thank you for what you do for our community.