

## Katie Nittler

Born in the UK, Katie moved to Northern California in 1998 to fulfill her dream of working for a Silicon Valley start-up. She has recently retired after 30 years working for global tech leaders such as Hewlett Packard, Oracle and IBM as well as several start-ups. Katie spent her career managing partners and customers to deliver innovation, increase revenue and build company value.

Katie holds an Honors degree in Public Administration from De Montford University in the UK and a Diploma in Marketing from the Royal Chartered Institute of Marketing. She has lectured on Entrepreneurialism at Stanford, Golden Gate and Rutgers Universities and, in 2000 was named to B-2-B Magazine's "Top 100 Most Influential People".

Throughout her career Katie enjoyed building and leading teams from diverse backgrounds and cultures and is now applying her proven ability to create communities, drive change and deliver results to coaching and community volunteering.

Katie has always believed in "giving back" where there is tangible impact: with roles as President of the philanthropy organization of her university; chair of a sister school program in Contra Costa County and a Scholarship Program at Monte Vista High School. In addition, she was Chief Operating Officer for Astia, a global not-for-profit that connects their community of cross functional experts with women entrepreneurs to accelerate their business. She continues to be an active mentor and advisor for start-ups.

**"I am proud to be part of Impact100 East Bay: inspired by the collective giving and effective application of the skill and money of women who want to make a difference to our community - with their hearts, expertise and dollars."**