



# 2026 Nonprofit Information Sessions

Information Sessions via Zoom: December 12 and 15, 2025

# Agenda

## Welcome

- What is Impact100 East Bay?
- What are the key components of our grant process?
- What are the dates to keep in mind?
- Review the Letter of Intent application.
- What are your questions?

# *The Mission of Impact100 East Bay*

***We collectively raise funds to support unmet community needs in Alameda and Contra Costa counties and raise awareness for deserving organizations.***





*We're a group of women,  
united with a single goal.*

Each year, we give large,  
transformational grants to  
nonprofits that address the  
**greatest unmet needs**  
***across Alameda & Contra  
Costa counties.***



# \$1,331,000 IMPACT to Date 2017 - 2025

Homeless & Foster Youth

Pro-bono mental health care

Low-income Students

- Literacy mentoring
- Science education

Food-insecure Communities

- Breakfast bags for vulnerable seniors
- Unused food redistribution
- 5 agencies collaborate to serve food insecure

At-risk High Schoolers

- Roadmap to college & trade school
- Robotics career exposure

Survivors

- Pro-bono legal support
- Job Training
- Financial literacy training

Pro-bono Dental Care

Comprehensive care for low-income East Contra Costa residents

Small Business & Employment Support

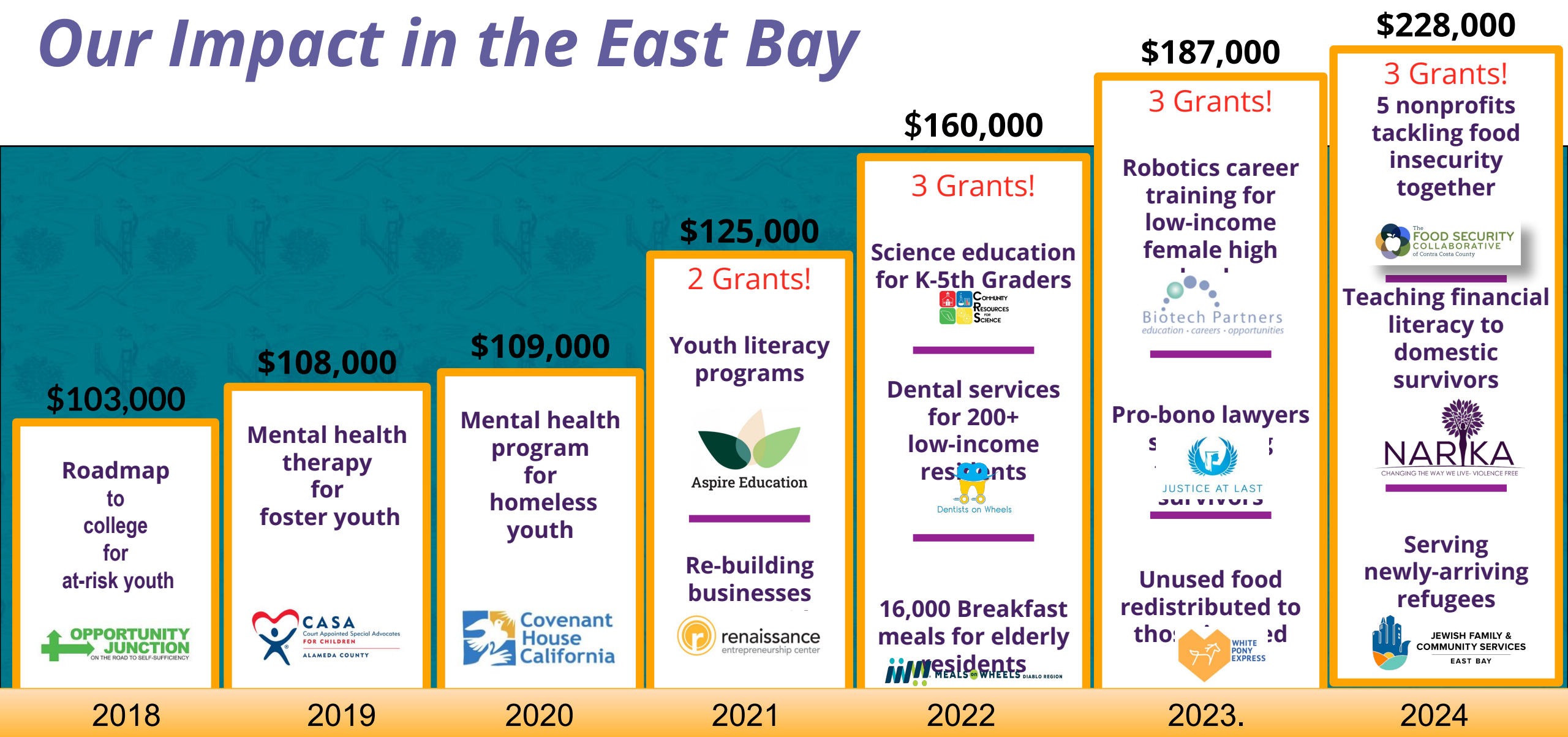
Business support post-COVID  
Job training and career development

# *Impact100 East Bay is in its Ninth Grant Year of Giving*

- Based on the Impact100 model and using processes and lessons learned from existing chapters, we formed in 2016 and made our first grant of \$55,000 in 2017.
- By working together and combining our resources, we award *transformational* grants each year to *local nonprofits* aiding our communities and their residents.



# Our Impact in the East Bay



# **In 2025, we had our most successful membership and grant award year**

- Raised \$331,000 from membership and generous additional gifts
- Made FOUR grant awards:
  - Planting Justice (Alameda and Contra Costa Counties) - \$100,000
  - Child Advocates of Contra Costa County - \$85,000
  - Hack the Hood (Alameda County) - \$75,000
  - Opportunity Junction (Contra Costa County) - \$71,000



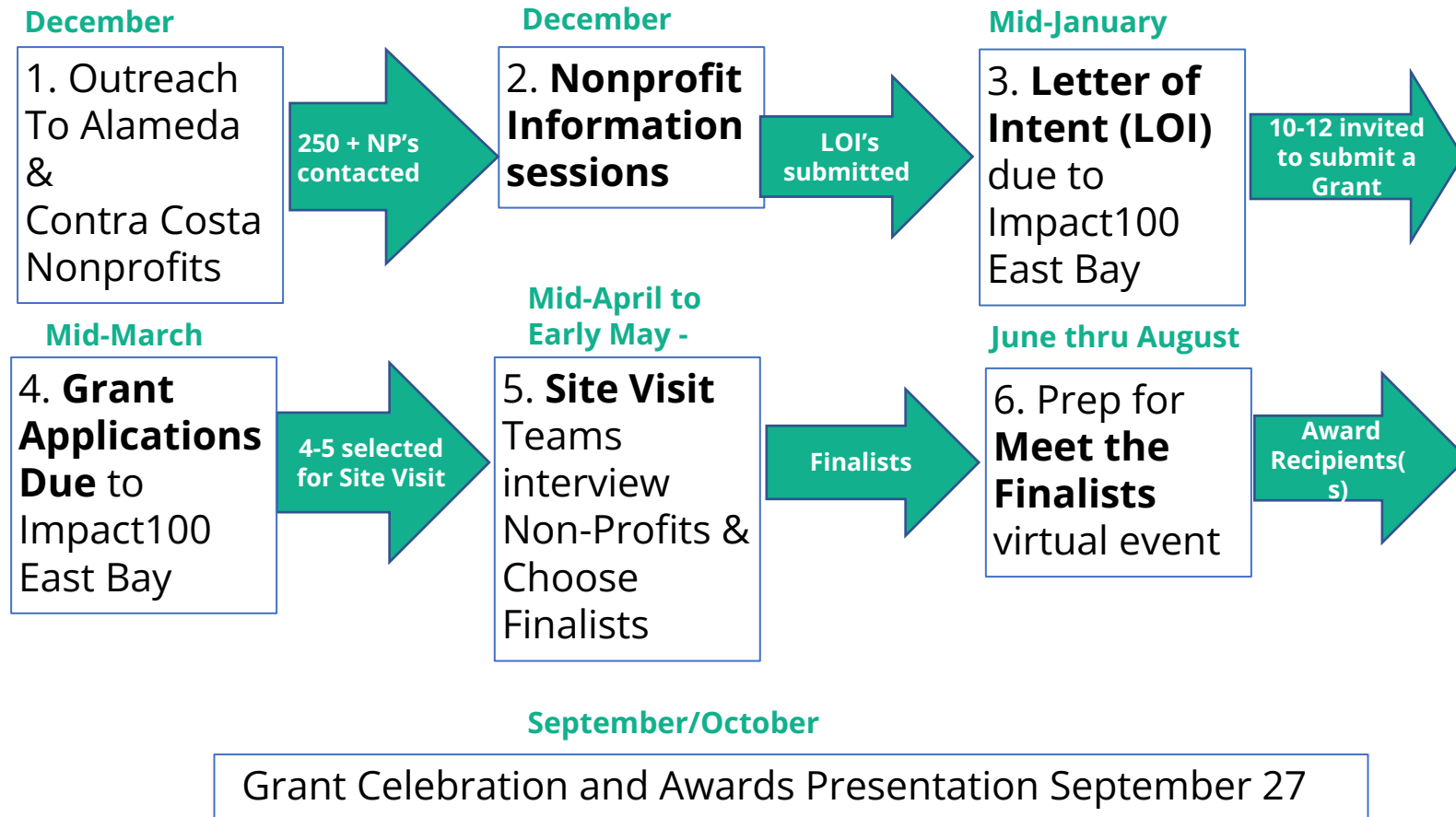
## Our Process

The Grants Committee selects *semi-finalists* and *finalists*. Then the entire membership votes to award the \$100,000 Impact Grant to a well-deserving nonprofit.

If funds are available, we award additional grants.  
Four grants totalling \$331,000 were awarded in 2025.

# 2026 Grant Submission and Award Process

[www.impact100eastbay.org](http://www.impact100eastbay.org) click the link for additional information)



# We invite applications in five focus areas. All projects must serve people in Alameda and Contra Costa Counties

- **ARTS & CULTURE** - Cultivate, develop, educate and improve the cultural climate
- **EDUCATION** - Further the ability to educate and improve education
- **ENVIRONMENT & RECREATION** - Promote and enhance environmental and recreational equity
- **FAMILY** - Strengthen and enhance the lives of children and families
- **HEALTH & WELLNESS** - Positively impact the mental or physical health and wellness of the people in Alameda and/or Contra Costa Counties

# We only fund local projects from local organizations

## Applicants Must Meet Eligibility Requirements

- Be tax-exempt under Section 501 (c) (3) of the IRS code;
- Expend funds, maintain an office and serve residents of Alameda and/or Contra Costa counties;
- Maintain appropriate financial health and demonstrate organizational strength;
- Identify a new initiative, or expansion of an existing initiative, or a new or expanded collaborative effort of several non-profits, that:
  - fits one or more of our focus areas
  - targets a defined population
  - executes over a defined duration with defined, measurable goals
  - uses the full grant amount (or if part of a larger project, can confirm other financial sources)
  - drives a *high-impact, transformational* outcome
  - expends funds within 24 months of the first grant installment
  - plans for *sustainability*
  - agrees to provide progress reports to Impact100 East Bay.



# We Fund Projects, NOT Organizations

## Ineligible expenses include:

- *General* operating expenses or overhead
- *General* construction or renovation
- *General* capital campaigns. A project may require purchasing some assets which, if not significant in dollars, may be acceptable
- *General* advertising, but informational pamphlets, etc., may be OK
- Debt reduction, operating deficits, interim/bridge financing, or endowment funding
- Individual or private foundations
- Activities that are religious, partisan, fraternal, sectarian, legislative or political in nature
- Annual appeals, fund drives, fundraising events
- Legal expenses incurred in any action by or against the organization
- Programs/projects/initiatives that unlawfully discriminate based on age, race, national origin, ethnicity, gender, disability, or sexual orientation.

# Tips and Pointers for Success

- Your application should be a common sense explanation of your organization and project
- Write as if we are entirely unfamiliar with your organization, what you do, and your project.
- Your story should have a simple, clear, and concise message.
- Your description of programs and services communicates who you are.
- Our grant must have a discernable and measurable impact.
- If you have \$300,000 project and our grant is \$100,000, our members may not see much impact.

# Tips and Pointers for Success – Key Grant Elements

- State the Need and Summarize the Project.
- WHY is this project necessary?
- HOW do you plan to address this problem/need?

## Project Design and Implementation - a clear plan of action

- Is it feasible within a two-year period?
- Do you have a contingency plan?
- Who will implement - either within the organization or with a partner/collaborator?
- Project Objectives - What are the goals and expected outcomes?
- How will you evaluate the results of your project?
- Budget - Provide an accurate and clear budget proposal.

# Helpful Hints

Be specific, personal, and clear in the LOI.

It is not a matter of more words, but the “right words” to help members understand focus, target audience, impact desired, ability to execute, how success will be measured, and why it matters.

Successful applications communicate well-planned projects

- that you couldn't necessarily do without this financial support.
- that are **high impact and transformational**.
- that could be **sustainable** if you demonstrate success with our grant.



# 2026 Impact100 East Bay Key Dates

December 12 & 15: Non-Profit Information Sessions

January 16: LOI's due

February 10: Impact and Community Grant Announcement ("Big Reveal").

February 22: Invite selected NP's to submit a Grant Application

March 13: Grant Application and Financials due

April 8: Advise Semi-Finalists

April 10: Site Visit Information Session

April 13-May 1: Conduct Site Visits

May 4-5: Inform Nonprofits whether they advance as finalists

May 11: "Meet the Finalists" Information Session

August 18: Wish list, Executive Summary and Power Point due

August 28: "Meet the Finalists " virtual event

September 27: Gala Celebration and Award Announcements

*If you have not heard from us, check Spam, then contact us*

# Letter of Intent Review

# What are your questions?



*Thank you for joining us today and everything  
you do for our community.*