



Community Health Worker (CHW) Program

September 1, 2026-August 31, 2027

Project & Need

Despite their essential role in sustaining our food system, farmworkers in Contra Costa County face significant barriers to healthcare, including language, transportation, immigration-related fears, and a lack of culturally responsive services. As a result, they experience disproportionately high rates of chronic illness, compounded by workplace hazards, barriers to insurance enrollment, and limited access to preventive care. Hijas del Campo's Community Health Worker (CHW) Program addresses these disparities by training and employing farmworkers to provide health education, insurance enrollment assistance, and referrals to wrap-around support services.

Organization

Hijas del Campo (HDC) is a nonprofit whose mission is to help migrant and seasonal farmworkers, and their families, improve their daily lives, working conditions, health, and safety. Founded in 2020 as a grassroots, volunteer-led movement, HDC has grown into a trusted community-based organization serving 5,000+ community members annually through programs focused on healthcare, food security, housing, education, and immigrant and workers' rights.

Transformational Impact

The CHW Program is transformative in its peer-to-peer approach, placing trusted members of the farmworker community at the center of service delivery. Through their lived experience and training, CHWs are uniquely positioned to build trust and provide culturally and linguistically responsive support, often serving as the first point of contact for farmworkers and a bridge to services in the community. In this role, CHWs help families navigate and access preventive and acute healthcare, health insurance, food and housing assistance, workers' rights resources, and other wrap-around support. The program is also innovative in that it invests in the CHWs themselves through certification, workforce development, and paid employment opportunities. Impact100 funding will allow five CHWs to transition from contract positions to part-time employees, providing greater employment stability and professional growth opportunities. Through this dual approach, the program both addresses long-standing health disparities while simultaneously building community leadership, workforce opportunities, and community power.

Project Finances

Total Program Cost: \$429,982

Use of Impact100 Funds: 75% CHW salaries; 10% program leadership salaries; 2% grant administration, management and reporting; 3% program expenses, including travel, materials, and supplies; and 10% indirect costs, including rent, utilities, accounting, and insurance.